

GETTING DIGITAL DONE IS WHAT I DO

success is what you are



PACKAGES

ONCE-OFF PROJECT WEBSITE DELIVERY

Is your team too stretched to take on a new project?

suited to

- Digital agencies.
- WordPress agencies.
- Marketing agencies.
- Ecommerce agencies.
- Brand managers who require a campaign website / microsite.
- Companies with their own in-house tech teams where team capacity is maxed.

20 x hrs ZAR 13 000 (expiry: 1 month)
 40 x hrs ZAR 24 000 (expiry: 2 months)
 80 x hrs ZAR 44 000 (expiry: 2 months)

3 - 10 team members
 Costs are per project
 These are my costs only

includes

- ✓ Website Briefing template.
- ✓ Skype De-brief.
- ✓ Sourcing of a delivery team. I'll set up Skype calls for you to interview your own project delivery team if you don't have one already in place - I'll help find you freelancers:
 - Digital Strategist
 - SEO copywriter
 - Digital designer
 - Developer
 - QA
- ✓ Digital Project Plan.
- ✓ Digital Project Management.
 - Set up & running of project meetings.
 - Working with team to create daily project tasks.
 - Daily skype call with the team (work progress).
- ✓ Test Plan.
- ✓ Project Delivery Score.

CONTINUOUS SUPPORT PACKAGE AGILE TEAM LEADER

Have you secured your funding? Are you ready to produce your tech product / solution?

Do you have an existing tech product / solution but are improving on it all the time?

suited to

- Start up tech companies and existing tech companies with ongoing digital product development needs.
- Industries I love include: Agriculture, Beauty, Health, Jewellery, Travel, Transport, Daily improvement Tools, Marketing tools, Subscription apps, Food, Beverages.

20 x hrs ZAR 13 000 (per month)
 40 x hrs ZAR 24 000 (per month)
 80 x hrs ZAR 44 000 (per month)

3 - 10 team members
 Costs are per product / per month
 These are my costs only

includes

- ✓ Defining 'ways of working'. I'll work with your team to put a "winning process" in place before we start.
- ✓ Upfront planning of the work. Set up and facilitating feature set and sprint planning sessions.
- ✓ Daily Stand ups. I'll facilitate Skype Huddles with your online team. I will keep your team focused and reminded of goals and deadlines and enable them to shoot & score!
- ✓ Process Check ins. I will access the tasking tool to make sure processes are being followed & connect with the team on how best to use it.
- ✓ Work reviews. I'll set up and facilitate sprint reviews.
- ✓ Continuous improvement. I'll set up and facilitate sprint retrospectives.
- ✓ Out the box innovation with work flow. Once a week I'll share a "worth sharing snippet" with your team (it might be an idea to streamline something, a better tool they can try use, a 1:1 Skype call with some team members to check in on their vibe) etc.
- ✓ Monthly delivery score. Monthly report back to your Head of department.

UNIQUE TO YOU TELL ME WHAT YOU NEED

My digital knowledge is a mixed bag.

What digital task / tasks do you need to get done and let me see how I can help you.

do you need

- Online research or on the ground research done for a digital product.
- Healthier work performance with a better workflow process set up.
- A "view" of digital projects in the system and their delivery status.
- An online survey set up to send for user research once off testing of a digital product.

10 x hrs ZAR 7 000
 20 x hrs ZAR 13 000
 40 x hrs ZAR 24 000
 80 x hrs ZAR 48 000

Minimum 10 hour bundle
 These are my costs only

Note: Discounted hourly rate is offered for a rolling retainer of 40 hours+ per month with a commitment of 3 months.

Visit <https://alicejakins.com> | Email alicejakins@gmail.com